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**EMPOWER AFRICA**  
**AGRICULTURAL SOLUTIONS**  
**& CONSULTING**

# 01 EMPOWER AFRICA AGRICULTURAL CONSULTING & SOLUTIONS

Empower Africa Agricultural Consulting and Solutions is a strategy and management consultation service that brings a unique and innovative market-oriented approach to pragmatically address your business challenges while scientifically driving innovative agricultural solutions.

**Let's Grow Your Business.**

# 02 WHO IS THIS SERVICE FOR?

Our services are best suited for:

-  **Governments, International Agencies or Corporates**  
looking for strategic consultancy and solutions
-  **Executives, CEO's or Business Unit Managers**  
needing various agronomy expertise
-  **Agricultural Companies**  
looking to grow, find new opportunities, expand their business or increase productivity
-  **Established Businesses**  
looking to expand in/to Africa
-  **Farmers or Agronomists**  
seeking to improve their business or agronomic practice
-  **Start Ups**  
seeking consulting, connections or looking to penetrate new markets

# 03 WHY WORK WITH US?

## The perfect blend of science and business.

Operating an agriculture business in Africa presents unique logistical challenges. With the right tools and expertise, however, these challenges can be transformed into business opportunities.

Africa's infrastructure, economic situation, and level of agricultural development pose novel challenges. Business owners who adopt adaptive strategies will thrive in this business climate.

Empower Africa Agricultural Consulting & Solutions offers an enhanced network of professionals that will draw on their experience and knowledge to create a unique plan that both pragmatically addresses your business challenges and scientifically drives innovative agricultural solutions.



# 04

**WE OFFER  
SUPPORT  
AND  
GUIDANCE  
AT EACH  
STEP**

1

NEEDS  
ASSESSMENT



SOLUTION  
SELECTION

2

3

SOURCING AND  
PROCUREMENT



EXECUTION

4

5

TRAINING



NEW WORKING  
PROTOCOLS AND  
METHODS

6

7

MONITORING  
AND EVALUATION



# 05 CORE SERVICES



## Agronomic Consulting

- Market research
- Ag-tech solutions
- Business plan
- Feasibility studies
- Trends research and forecasting

## Business & Operations

- Economic analysis
- Agribusiness consulting
- Business development
- Promote opportunities
- Branding and marketing
- Project management
- Plantation upgrade
- Crop choice and assessment
- Technology evaluation and innovation sourcing (Agtech)

## Technical Consulting

- Soil analysis
- Water analysis
- Irrigation design
- Hydraulic design and planning
- Food processing
- Water source management
- Weather analysis
- Vertical farming
- Urban farming
- Post-harvest and Storage

## Specialty Services

- Desert farming
- Industrial farming
- Aquaculture and Fish Farming
- Dairy
- Medical cannabis
- Adjustment to HACCP and GAP regulations



**WATER**  
Adjustment to HACCP &  
GAP regulations

**TRAINING**

**IRRIGATION**  
**MEDICAL CANNABIS**

**RESEARCH**

**CROPS**

Adjustment to HACCP  
and GAP regulations

**Industrial farming**

**FOOD SECURITY**

**FARMING**  
**IRRIGATION**  
**AGRONOMY**

Aquaculture -  
survey, plan and  
project design

**Dairy**  
**CULTIVATION**  
**DESERT FARMING**



# 07 CONTACT US

**A message from our Director of Agriculture, Maoz Aviv:**

“My fellow colleagues and I have been working in agribusiness for the past several decades. We have accumulated hundreds of hours of experience building and consulting on agricultural ventures in Africa and across the globe.

We are committed to providing a professional, high quality, and results-driven service and specifically, insights that will be customized to your unique business needs.”



*Maoz Aviv*

**Maoz Aviv**

Director of Agriculture  
Empower Africa

**LEARN MORE ABOUT  
OUR CURRENT PROJECTS AND  
CONSULTING SERVICES**

**[www.empowerafrica.com](http://www.empowerafrica.com)**  
[consulting@empowerafrica.com](mailto:consulting@empowerafrica.com)